

Title of Session: SIGTC - Evolution of a New Medium: Podcasting to Videoblogging

Moderator: Karen Connaghan

Guest Speaker: Andy Carvin

Title of File: 20051011sigtccarvin

Date: October 11, 2005

Room: SIGTC Group

KarenConna: Our Special Guest tonight is Andy Carvin from the Digital Divide Network and the EDC

SusanR joined the room.

KarenConna: Andy has been a pioneer in blogging, podcasting and videoblogging...

AndyC blushes

KarenConna: and is an educational advocate!

SusanR claps for Andy

KarenConna: We are so pleased that he is joining us tonight as so many of us admire his work...

DavidWe claps with Susan

SusanKT applauds

BjB agrees with Karen

KarenConna: Before we begin, let's have everyone introduce themselves and tell what you teach or your role in education

KarenConna waits for guests to introduce themselves

DavidWe: I'm David Weksler. I can proudly say I've been a member of Andy Carvin's WWWEDU mailing list for over 10 years. I'm in Bucks County, PA (north of Philadelphia) and I help teachers learn more about technology, especially for math and science

KarenConna nods to David

GeraldBL joined the room.

BjB: Hi, Gerald. We're doing introductions

AndyC notes that Wex was the one who introduced him to Tapped In eons ago

SusanKT: I'm Susan Tiss (recent graduate from the same MA program as Karen)... I currently work in the professional development world as an instructional designer/developer for online courseware.

GailSC: I'm Gail Corder, Technology Coordinator at Trinity Valley School in Fort Worth, TX.

DavidWe makes a note of that

KarenConna goes to Pepperdine

JeffC: I'm Jeff Cooper, Education Technology Consultant in Forest Grove Oregon. I'm also on Helpdesk here, and have proposed a workshop on Tapped In with David for the NECC 2006 Conference.

MaryHan: I'm Mary Hansell, Computer Teacher at Episcopal School of Dallas. I am new to Tapped In.

SusanR: I am in Ottawa, Ontario Canada, a former tech integrator, now K to 8 Occasional Teacher and facilitator of The K to 3+ Great Resources session here at TI

SukiL: Hi I'm Suki - a teacher educator (ICT in education) - from Israel

GeraldBL: Hi I'm Gerald Lacosta, Grad Student at George Mason University, taking a class in Emerging Technologies under Debbie Sprague

KateI: I'm Kate Imholt, a graduate student in Instructional Technology at George Mason University and a Finance and Admin Manager at the Institute of International Education.

KathleeGst9: I'm Kathy Drabant, Tech Coordinator at Glenbrook North High School in Northbrook, Illinois, and our students (2100 of them) are using blogs to share many ideas--both educational and other. We'd like to help them move their minds to sharing educational ideas.

DaveGst10: Hey, I'm Dave Crusoe, Ed.M from HGSE TIE, founder of the Kids' Internet Radio Project at projectkir.org *waves*

SusanR: I am facilitating a session right after the SIGTC group

RhondaDB: I'm Rhonda Blackburn, I am the Assistant Director for Training and Support at Texas A&M University. I help faculty understand the technology and incorporate it into their courses effectively - hopefully

MaryFrancT: I'm Mary-Frances Toy and I teach 3rd grade in Burke, VA. I am a graduate student at George Mason in the ASTL program. I am currently taking Emerging Technology class with Dr. Sprague.

ThomasW: Hello everyone, I'm Tom Windsor. I am a grad student in Instructional Technology at George Mason University. I work as an Instructional Technology Coordinator at Wakefield High School in Arlington, Virginia

NikkiaA: My name is Nikkia Anderson and I am a grad student at George Mason Univ

DavidWe wonders how long the flight to Dhaka, Bangladesh is

CamillaGa: My name is Camilla Gagliolo and I work as instructional technology coordinator in Arlington, VA. I am also President of SIGTC.

AndyC replies to Dave that it's about 40 hours each way, including layover in Dubai :-/

DavidWe: Congratulations on that, Camilla

DavidWe . o O (ouch!)

KarenConna: I'm not sure that we have all the introductions yet, but it is time to get under way....

KarenConna: Once again, SIGTC would like to thank Andy for taking the time to chat with us.

EmilyW: I am Emily from TX. I am a recent college graduate and studied Information Technology and Instructional Systems Technology. I hope to eventually develop educational websites. I started blogging about 9 months ago. I am also a Tapped In volunteer.

KarenConna: this is a large group

KarenConna: so....

AndyC: the more the merrier

DavidWe: I think you are on, Mr. Carvin

KarenConna: without further ado here is Andy

AndyC: Thanks, Karen....

AndyC: I'm really honored to be here...

AndyC: and I'm particularly happy that Wex is here...

AndyC: since he's the one who introduced me to Tapped In back in the mid-90s...

AndyC: and it's great to see how well it's developed...

AndyC: and the strength of the community participating in it.

AndyC: As Karen said, I'm here to talk about blogging, podcasting and video blogging...

AndyC: but before I get started...

AndyC: I want to conduct a quick poll.

AndyC: How many of you blog? You can answer just yes or no to keep it simple.

KathleeGst9: No

KateI: no

KarenConna: yes

SusankT: yes

CamillaGa: yes

HelenK: yes

NikkiaA: yes

EmilyW: yes

BjB: no

AnnamarieB: no

MaryHan: no

RhondaDB: no

MaryFrancT: Yes

LouisL: yes

BillCon: yes

GailSC: yes

SukiL: yes

LeoL: no

SusanR: yes

DavidWe knows HOW to blog

ArthurJ: no

AndyC: So it looks like a slight majority says yes....

AndyC: Follow-up question: how many of you already know what a podcast is?

HelenK: yes

RhondaDB: yes

KarenConna: yes

DebraSp: Yes

CamillaGa: yes

BillCon: yes

KathleeGst9: Yes

LouisL: <---- raises his hand

BjB: yes

SusankT grins

ArthurJ: yes

NikkiaA: yes

AnnamarieB: yes

JoelRS: yes

SusankT: yep

GailSC: yes

SukiL: yes

EmilyW: yes

MaryFrancT: yes

SusanKT: subscribe to several

ThomasW: yes

AndyC: In a similar vein, how many of you have created your own podcast?

SusanR: yes

KarenConna: yes

KathleeGst9: No

KateI: no

MaryHan: no

NikkiaA: no

SukiL: no

CamillaGa: yes

MaryFrancT: no

EmilyW: no

GailSC: no

RhondaDB: no

BjB: no

ArthurJ: no

SusanKT: tried one time

BillCon: no

DebraSp: no

SusanR: no but on my agenda

AnnamarieB: no

ThomasW: no

ChrisWB joined the room.

CamillaGa: my 5th graders do as well

SusanKT: nothing regular yet

JoelRS: no

DavidWe doesn't have an iPod

AndyC: Last pair of questions....

AndyC: How many of you have visited a video blog before?

SusanR: don't need an iPod, Wex

SusanKT: you don't need an iPod David... just a media player of any kind.

DavidWe grins at Susan

KarenConna: no

LouisL: <=--- yes

NikkiaA: no

HelenK: no

RhondaDB: no

MaryFrancT: no

BjB: no

GailSC: no

AnnamarieB: no

MaryHan: no

EmilyW: no

KathleeGst9: no

DebraSp: no

ThomasW: yes

DavidWe thinks he has visited a video blog

SukiL: no

JoelRS: no

BjB . o O (unless Andy has posted one)

SusankT: yes

AndyC: Okay, this is really helpful...

KateI: no

ArthurJ: no

AndyC: ...because I often speak about these subjects...

AndyC: ...and there's a lot of variation in terms of who has what level of experience...

AndyC: So for starters, let me talk a bit about how I got into all of this stuff...

AndyC: As some of you know, I created a website called Edweb, which will celebrate...

AndyC: its 11th anniversary next week...

AndyC: <http://www.edwebproject.org>

AndyC: It was one of the first sites on the Net to explore the role of the web in education...

KarenConna: cool

AndyC: and discuss the relationship between edtech and govt telecom policy.

SusankT: excellent!

AndyC: When I launched the site...

AndyC: I created a personal homepage for myself called Andy Carvin's Waste of Bandwidth...

AndyC: <http://www.edwebproject.org/andy>

ChrisWB frequent viewer

AndyC: And the purpose of the page

KarenConna hold the control key before clicking

AndyC: was to have a simple, informal place to update friends and colleagues

ChrisWB loved the name

AndyC: about my work, volunteer activities, travels, etc

KarenConna nods to Chris

AndyC: For many years, the page was like many other personal homepages...

AndyC: in that it was journal-like...

AndyC: with new updates listed at the top, and older info pushed further below...

AndyC: For much of the 90s, you had to code all of this by hand...

AndyC: You had to know html and have some skill with uploading tools

AndyC: so for a very long time, personal homepages and journals...

AndyC: were generally for people with a high level of ICT literacy...

AndyC: Then, someone came up with an idea...

AndyC: Around 1997, several web programmers independently began to explore ways to automate this journaling process.

AndyC: They referred to these journals as web logs, akin to the log kept by Captain Kirk on the Enterprise...

AndyC: ...and eventually people started to abbreviate the term to "blog."

AndyC: It was a very simple concept...

AndyC: Take the tech skills out of journaling...

AndyC: and allow anyone with the desire to write the ability to self-publish online

AndyC: no html

AndyC: no ftp

AndyC: no geek required

KarenConna smiles

AndyC: It took a few years for the idea to really catch on...

SusankT grins

AndyC: But by 2003, blogs were the biggest phenom on the Net

AndyC: Today there are probably between 20 and 30 million blogs worldwide

AndyC: and that's considered a conservative estimate.

AndyC: Some surveys suggest that more than half of all bloggers

AndyC: are under the age of 20

AndyC: but that's more anecdotal than anything else

AndyC: But the success of sites like blogger.com, xanga and livejournal...

AndyC: have propelled blogging to a common, everyday activity

AndyC: that millions of people do, from Massachusetts to Mauritania to Mauritius

AndyC: Meanwhile, back in cyberspace...

AndyC: Various people began experimenting with the intersection of blogging and audio

AndyC: Audio is hardly new on the Net, of course

AndyC: Audio streaming has been around for more than a decade

AndyC: But the rise of MP3 players made it more attractive for people to explore ways...

AndyC: to create their own MP3 files...

AndyC: whether they were music, interviews, or personal ramblings

AndyC: and publish them online.

AndyC: So people began creating "audio blogs"

SusanR . o O (and then there was the ipod)

AndyC: blogs that simply contained a link to an mp3 file

AndyC: but the real revolution occurred...

AndyC: when a guy named Dave Winer create a new way of sharing content

SyedaSherZ: My name is Sherin, sorry that I'm late but my internet connection has been faulty.

SusanKT nods

AndyC: called RSS, or Really Simple Syndication.

KarenConna: No worries SyedaSher

AndyC: How many of you know what RSS is? (yes/no)

SusanKT: yes

KarenConna: yes

SusanR: yes

MaryHan: yes

DebraSp: yes

ElsonL: yes

CamillaGa: yes

SyedaSherZ: yes

EmilyW: yes

SukiL: yes

GailSC: no

LeoL: no

ArthurJ: yes

ChrisWB: yes

MaryFrancT: no

JoelRS: no

RhondaDB: yes

AndyC: Okay, again a mixed group...

AndyC: RSS is a way of coding the content you find on blogs, news sites and other online content

AndyC: it's a language used for machines to interpret the text and other content we humans create

AndyC: for example...

AndyC: my blog is <http://www.AndyCarvin.com>

AndyC: and I have an "RSS feed" for my blog here:

AndyC: <http://www.AndyCarvin.com/index.xml>

AndyC: If you look at this second page...

AndyC: It looks like text mixed with code.

AndyC: that's because it's not meant for us to read...

AndyC: but for software to read.

KarenConna: Arrange your windows so you can keep an eye on this chat window while looking at Andy's page

AndyC: Every time I update my blog, my RSS feed gets updated.

AndyC: This is important because it allows me to share my content with readers...

AndyC: without making them have to visit my website.

AndyC: by using free rss reading tools like bloglines.com...

AndyC: it's possible to subscribe to an rss feed...

AndyC: so the latest content from your favorite websites gets delivered to you.

AndyC: You no longer have to visit lots of websites; all of it comes to you instead.

AndyC: What does this have to do with podcasting, you might ask?

AndyC: Well, let me tell you...

ChrisWB: this type of coding works well in LMS systems (WebCT, Moodle etc)

AndyC: About 18 months ago, a former MTV VJ named Adam Curry began talking with that Dave Winer guy about using RSS...

AndyC: to make it easier for people to subscribe to his audio blog.

AndyC: Soon enough, a new concept was born: podcasting.

SusanKT amazing that it has only been 18months since that time... seems like I've been listening to podcasts for much longer than that.

AndyC: It combines the basic elements of blogging...

AndyC: with audio files...

AndyC: and the ability to receive them automatically.

AndyC: The name podcasting is a portmanteau...

AndyC: It's a combination of iPod and webcasting

AndyC: because it's possible to use software like iTunes

AndyC: to subscribe to podcasts and download them automatically to an iPod

AndyC: but in some ways the name is misleading

KarenConna . o O (18 months since Gary introduced podcasting to us Susan)

AndyC: because you can use any computer, without an ipod

SusanKT nods

AndyC: to access podcasts. iTunes is a perfect example...

ChrisWB that is amazing SK

SusanKT: and other services besides iTunes too.

AndyC: It's a desktop managing tool for your favorite podcasts; no ipod required.

KarenConna nods to Susan

AndyC: similarly, podcasting works with any mp3 player

ChrisWB remembers when Stager had us check it out and set up a pod cast

SusanKT recently tried out Odeo

AndyC: so it's not dependent on owning an Apple iPod

AndyC: Odeo is one of several new companies...

KarenConna: A common misconception is that you need an iPod

AndyC: that's riding the podcasting wave...

AndyC: <http://www.odeo.com>

AndyC: They offer various podcasting services...

AndyC: including hosting and management for people who want to create podcasts

ChrisWB: true Karen

AndyC: yahoo just launched its own podcast tool yesterday

SusanR . o O (itunes and ipod put podcasting on the map)

AndyC: <http://podcasts.yahoo.com> (I think)

ChrisWB cool!

BillCon: Yahoo just announced today

AndyC: but yes, it was iTunes that put podcasting on the map

AndyC: Blogs wrote about it yesterday

BillCon: www.podcasts.yahoo.com

SusanKT: and... Microsoft (supposedly) will not allow anyone who works for them to refer to "audio blogging) as "podcasting"

AndyC: Overnight, iTunes and Apple made podcasting a big, big deal

AndyC: I've heard the same thing but I have my doubts

AndyC: When I started podcasting...

AndyC: there were a few hundred of us.

AndyC: Now, it's believed to be well over 100,000 podcasts, possibly much higher...

AndyC: ...and they're beginning to make inroads in education.

AndyC: One of the biggest proponents of edu podcasting is David Warlick

AndyC: who's created <http://www.epnweb.org> - Edu podcasters network

AndyC: Educators are able to go to his site to create their own podcasts

AndyC: Meanwhile, educators all over the world are beginning to explore podcasting

AndyC: as a way of presenting lessons, as well as engaging students as creators of content

AndyC: So...

SusanKT: <http://www.edupodder.com/>

AndyC: While podcasting has been riding a huge popularity crest...

AndyC: On January 1, 2004, a guy here in Boston named Steve Garfield

AndyC: declared 2004 as the year of the video blog.

AndyC: Steve was a little ahead of his time...

AndyC: as there were only a few dozen of us doing it back then.

AndyC: So what is a video blog?

AndyC: It's the same idea as podcasting, but using video instead. (surprise)

SusanKT nods

AndyC: Rather than posting mp3 files onto a blog, you post video clips...

AndyC: usually quicktime clips, but some people use other formats like windows media, for example.

AndyC: And thanks to tools like FireANT and iTunes...

AndyC: it's now possible to subscribe to video blogs in the same way you subscribe to podcasts.

ChrisWB FireANT?

SusanKT: There are actually some cool ways to do video with Flash now too.

AndyC: Fireant is the very first video blogging management tool

ChrisWB: ah

BillCon What's the content trend in the videoblog?

AndyC: I think the URL is www.fireant.org but I'd have to check

AndyC: Good question, Bill...

AndyC: There are probably around 1000-2000 people video blogging, I would guess...

BillCon: camera on a person or a task

AndyC: If you go to <http://www.vlogmap.org> you can see a cool Google Map hack

AndyC: that maps out where video bloggers are located all over the world

AndyC: many video blogs are personal diaries...

AndyC: literally people holding a camera at themselves, walking down the street

AndyC: talking about whatever it is they're doing

AndyC: but they've become much more sophisticated...

AndyC: especially with people using video blogging to publish video art

SusanKT: I have a friend here at work that creates dozens a month focus on his VW bug.

AndyC: or documentaries, like I do

AndyC: For example

KarenConna: Andy's documentaries are great!

AndyC: <http://www.AndyCarvin.com/archives/video/index.html>

AndyC: this is my video blog archive

BillCon: task demonstrations would work for Training & Development

AndyC: and I almost forgot to mention, my podcast archive

AndyC: <http://www.AndyCarvin.com/archives/podcasts/index.html>

AndyC: At the moment, there are probably less than one or two dozen educators

AndyC: using videoblogging in the k12 environment. This is really bleeding edge stuff

AndyC: as far as primary/secondary pedagogy is concerned.

KarenConna . o O (imagine the possibilities for sharing if more educators started video blogging content)

AndyC: In Atlantic City, NJ, for example.

AndyC: Art Wolinsky and I helped establish a project called Atlantic City Rough Cuts

AndyC: <http://www.acroughcuts.com>

ElsonL: Do you think that videoblogging will be driven by the same (unfortunate) adult market forces as videotape and other multimedia technologies? Is there any way to shape the direction of the technology at this stage?

AndyC: Hold that thought while I finish this...

BillCon: collecting his cash from the slots

AndyC: Atlantic City's MLK Elementary school got a state ED dept grant

AndyC: to use technology to improve literacy

AndyC: so they decided to have their students create short video documentaries

AndyC: about life in Atlantic City - both the good and the bad

AndyC: Students will be making short videos using iMovie...

AndyC: but then...

AndyC: The teachers will upload the vids to the video blog

AndyC: and work with a group of online volunteers-

AndyC: - video bloggers, media professionals etc-

AndyC: to give the students feedback.

AndyC: The volunteers will act as cyber mentors and help the kids improve the videos

KarenConna: nice!

AndyC: Eventually, the final products will be released...

SusankT wonders how the school is dealing with privacy issues for "minor" student video creators

AndyC: on another video blog, Atlantic City Final Cuts

AndyC: and donate the videos to the city library and PBS station

ChrisWB good question

AndyC: The school has expanded its acceptable use policy

ChrisWB assume it depends on content

AndyC: to cover video production.

AndyC: I don't know the details...

SyedaSherZ: good idea

ChrisWB we have policy of no student names with student pictures

SusankT nods

AndyC: but parents, I think, can opt out of having their kids seen in the video

AndyC: but showing the kids will probably be discouraged anyway

AndyC: and instead they'll use the video they shot, weaved with found footage

SyedaSherZ: Yes, teachers send home a form for parents

KarenConna: I see -- they kids make the documentaries, but aren't necessarily IN them

AndyC: assuming they have the copyright approval to use it

AndyC: exactly

SusankT: Ah... I see.

AndyC: I think showing students makes more sense at the high school level, not elementary

AndyC: if you go to the website...

SyedaSherZ: Yes

KarenConna: that a great project with lots of integration and authentic learning opportunities

AndyC: you'll see some of the videos produced by teachers as practice

AndyC: but so far no student vids have been posted

AndyC: when they do, though...

AndyC: it'll be the first video blog from elem students anywhere, I think

ChrisWB this could be huge with scaffolded projects...

SusankT: Awesome!

AndyC: Others have expressed interest in doing similar things...

KarenConna nods to Chris Vygotsky

ChrisWB the older students preparing demos and lessons for the younger...

SyedaSherZ: Should be a huge project.

AndyC: but have wondered about tutorials, hosting, etc

ChrisWB reaching all the way up to higher ed

AndyC: there's a great website called <http://www.freevlog.org>

AndyC: it's a step by step tutorial that shows people how to do their first video blog...

AndyC: using video blogs themselves as tutorials

AndyC: they recommend free blogging tools like blogger.com

AndyC: but if a school is going to do a big project...

SyedaSherZ: Video blogs should be easier to follow

AndyC: it makes more sense for the school to host its own blog software, like wordpress.org or movabletype.org

KateI: Are there tutorials for podcasting?

AndyC: look up <http://www.podcast101.org>

KarenConna: Andy, can we open the floor to questions?

AndyC: Absolutely; I was just losing my breath, as it were.

DavidWe looks at the floor

KarenConna: With such a large group, please keep your questions directed to Andy and...

KarenConna: use the private message feature for cross-talk

KarenConna: The floor is open to questions

ElsonL: Ideas for shaping the direction of the technology in its early stage?

AndyC: woops - I was wrong about podcast101.org - lemme find it

AndyC: experiment, experiment, experiment

AndyC: Dave Warlick and epnweb.org are off to a great start re: podcasting

SusankT: there is this one...

http://www.promiscuousbullet.com/vid/podcastingmovie/podcasting-101-embed/htef_test.html Not sure if it is what you were looking for though.

AndyC: but for vlogging (video blogging), it's a blank slate

KarenConna: and one made for innovations!

AndyC: unfortunately I had to switch to my wife's laptop because I ran out of juice

AndyC: so I don't have my links in front of me

KarenConna: I think the Atlantic city school is off to a great start

SusankT agrees with KC.

AndyC: lemme check del.ico.us

DebraSp: How do we get teachers to use these new technologies?

DavidWe . o O (Thank goodness for dual laptops)

AndyC: I think that's a question for the group rather than just me...

AndyC: since my experience is generally that of resistance...

AndyC: in particular, with the reply:

SyedaSherZ: Yes, I was wondering about that too

DebraSp: yes, it is one my students will ask me next week.

ChrisWB: I have come to the conclusion that we must address how class it taught in general rather than focusing on the technology...

AndyC: how do I do all of this while prepping kids for the tests?

BillCon: Tech Question, What is the file size of your typical videoblog?

SusankT nods to CB

AndyC: Typically range from one meg for a short video

ChrisWB: Work to align teaching practices with learning theories

AndyC: to up to 30-50 megs for a longer one (ie, 10 minutes or so)

SusankT: it is about more than just adopting a new technology.

ChrisWB: tech will start to make sense in that light

KarenConna: I have found that a lot of my teachers are very interested in podcasting....finding them and listening to them

AndyC: one tech challenge is compressing the video without losing too much quality

KarenConna: few are ready to create them

JosephTa: Hi sorry I am late... I was going to ask how do you compress? and what is ur final resolution?

SusankT nods to Karen ... is finding the same thing w/ her co-workers... except for one.

ChrisWB: what compression tools do you use?

AndyC: Hard to explain compression in a chat room...

AndyC: iMovie lets you choose to save as video or save as web video...

JosephTa: hehe... well I meant like software wise?

JosephTa: premier is what I have

AndyC: which is a crude form of compression.

SusankT: Flash has some excellent compression tools now too.

AndyC: I use either final cut pro or quicktime pro

JosephTa: ok thanks...

ChrisWB: We have used many but was wondering what you have found works well

AndyC: simple things like cutting frame rate to 15/second

ElsonL: Are there any tools to capture a teacher's presentation in class and translate that into a videoblog? It seems like a simple application of the idea for teachers.

AndyC: or limiting data rate to 70k/sec

ChrisWB: QT

AndyC: No automatic tools as of yet...

AndyC: but I'm sure someone will make a fortune on it.

ChrisWB: understand

DavidWe: Here's a web site for a tutorial on video compression:

DavidWe: <http://www.wave-report.com/tutorials/VC.htm>

AndyC: For now it's still this process:

AndyC: shoot video

AndyC: edit edit

AndyC: compress it

AndyC: upload

AndyC: link to it on your blog

HelenK: there is a chatty vblogging group in Yahoo Groups (many postings per day) with links to some active vblogs. They also provide a quick online tutorial for setting up a free vlog <http://freevlog.org/>

ChrisWB: found sorenson squeeze to work well for compression but codecs are always a question

AndyC: it's a good yahoo group, but high volume - 50 messages+ a day

BillCon: good old trail and error shoot from the hip

AndyC: I use the 3ivx codec...

AndyC: but now we're getting REALLY geeky

AndyC: and I don't want to scare people away.

AndyC: other questions?

ChrisWB: lol

SusankT smiles

JoelRS: Elson asked an interesting question early in the discussion.

KarenConna: I really see all three (blogs, podcasting, vlogging) as an authentic way for students to tell their story...whatever that story may be. This is the real hook for them

ChrisWB thinks he wants to try video blogs

ChrisWB with his class

AndyC: could you repeat the question?

ElsonL: I think Andy's response was that the technology is a blank slate right now.

AndyC: (so I don't have to reread the whole script)

KarenConna nods to Elson

AndyC: I think it's more likely...

SusanR: Thanks Andy..hit all the modalities for students..

JoelRS: The effect of market forces on video blogging..

AndyC: that we'll see best practices develop in the higher ed space

AndyC: since college students are more likely to be learning video editing and have the time/resources to do it

AndyC: oh yes, thanks, market forces...

AndyC: Right now the forces are limited....

KarenConna: Andy....what do you think might be over the horizon after vlogging? any ideas?

AndyC: since the powers that be are focusing on podcasting

SyedaSherZ smiles

AndyC: but give it a year

ElsonL: When Apple comes out with their video iPod

AndyC: and we'll see video blogs being treated just like podcasts in terms of marketing

ChrisWB smiles

DavidWe: When I was in high school (1973-77) we were able to use videotape to do social studies reports ("60 Minutes does the Spanish American War") The presentation was just to our class, but it was so much more fun, and, I believe, we learned a great deal

from the process of writing a script, thinking of the questions that we would ask (interviewing Teddy Roosevelt)

AndyC: bingo

DavidWe . o O (technology in all its forms)

SusanKT: community vlogs and podcasts (there are some current podcasts that are actually created together by people in different geographic locations)

AndyC: I did the same; we made videos on Greek myths

SyedaSherZ: Yes, such projects are also done in English as well

DavidWe smiles

SusanR . o O (rumours that Apple is coming out with a videopod)

AndyC: and in college I turned in documentaries rather than finals for some classes

AndyC: yep, the videoiPod is just a matter of time - say xmas.

ChrisWB one issue in the k-12 is that many elem. teachers do not feel comfortable with the science lessons...

KateI: What is keeping schools and districts from integrating this? Of course there are the technical capabilities but why wouldn't they do it from an educational POV?

DavidWe: The challenge is to use the technology in an educationally productive way, IMHO

SyedaSherZ: My daughter did a video presentation for Romeo and Juliet

AndyC: I think there's a fear about the amount of time involved

AndyC: making a good documentary

KarenConna nods to Andy

AndyC: even a short one

AndyC: takes a lot of hard work

ChrisWB: podcasting and vblogs could be interesting here when produced by older students and accompanied with written materials- blogging

AndyC: but the whole process is educational

JosephTa: u don't think video ipod will be the "one more thing..." announcement that's about to be released?

KarenConna: and often a different philosophy about how learning occurs

SyedaSherZ: And it must be edited constantly

AndyC: from pitching a story idea, to storyboarding, to taping, to editing...

BillCon: Yes large gaps or divides

ElsonL: Schools tend to adopt technologies after they've matured - safer and more economical.

ChrisWB: but how do they adopt them?

AndyC: though with podcasting, apple's blessing is speeding up the process

ChrisWB: usually trying to do the same old thing with the new tools

AndyC: apple will need to do the same for video blogging - or discovery or Nat Geographic, perhaps

SusankT nods to CB

ElsonL: Businesses tend to market to schools after the private sector is saturated (ie handhelds in education).

BillCon: Do you see podcasting taking on or over radio?

AndyC: regarding Chris's comment

KarenConna: The class bell will ring in just a minute

ChrisWB: good question

AndyC: I think it's great to combine media - podcasting, text, etc, rather than one or another

AndyC: since multiple uses of media requires a greater range of skills and critical thinking

DavidCr: BC - one has to wonder why radio is any different than podcasting. After all, a podcast is simply (basically) a delayed radio broadcast.

AndyC: It's time shifted radio. BUT...

KarenConna: I'd like to thank Andy for presenting to us and sharing so much about these new technologies

ChrisWB: but now anyone can "spin the discs"

SusanKT: podcasts are often more narrowly focused than radio.

AndyC: Anyone can make a podcast. Not everyone can have a radio station.

KarenConna: You are all welcome to continue to chat if you so desire

SusanR: can listen to the radio cast where and when you want to..

DavidWe: Thanks, Andy, for leading the discussion

ElsonL: Ultimately, we'll need a content aggregator that brings together multiple forms - audio, video, text; and makes it easy to find. Google?

SusanR: ie with the radioshawk

AndyC: I'm happy to hang here for another 20 minutes or so...

BillCon: But....

DavidCr: Andy - Well, sure. Most radio is pre-edited anyway -- that's the way we run KIRP...

LeoL: Thanks Andy

SukiL: combining the media is very important - thank you to all

JosephTa: thank you Andy

MaryFrancT: educating the teachers and giving them opportunities to become comfortable with the technology is a crucial stepping stone in all that was talked about tonight

SukiL: thank you Andy

KathleeGst9: Thanks, all.

KarenConna: Great Andy, I'm sure everyone will enjoy picking your brain!

KateI: Thank you!

DavidWe agrees with MaryFrances

AndyC: Google is trying, but iTunes is currently one of the few all-in-one tools

SusanKT: Thanks Andy! Great talk.

MaryHan: thanks Andy!

HelenK: thanks Andy

SusanR: <http://www.griffintechology.com/products/radioshark/index.php>

JosephTa: now that yahoo has picked up podcasting u think they might try to make a competitor?

GailSC: Thanks, Andy! VERY helpful!!

JosephTa: to itunes that is?

AndyC: that's exactly what they're doing.

JosephTa: oh so yahoo supports vblogging too?

ElsonL: RealNetworks and Microsoft just settled their antitrust suit and announced a partnership...

JosephTa: I didn't know that... interesting...

MaryFrancT: thanks Andy

AndyC: Not yet. I just tested it 2 hours ago. No video.

JosephTa: oh hehe

JosephTa: ok

SusanKT: hmmm

AndyC: Google will probably catch up soon; no doubt about it

SukiL: bye from Israel

DavidWe: Shalom

AndyC: todah rabah!

KarenConna waves to Suki

SusanR: Thanks Andy

JosephTa: yea that looming giant will set up a nice engine that will search podcasts, vblogs, and blogs...

DavidCr: the real question is, does producing a podcast (specific) differ educationally from producing an intentionally-delayed radio broadcast...

SukiL: todah raba lecha

DavidWe: Does it, David?

AndyC: No, not really...

DavidCr: I don't believe so, personally

AndyC: except you can choose the size of your audience

DavidWe: Three of us agree on that

AndyC: depending on whether you put it on the web, an extranet, intranet, etc

DavidCr: ... to me, the radio, even if delayed, adds the additional live dimension

DavidWe . o O (TIVO)

AndyC: one difference is that radio is often less edited

DavidCr: ... which allows producers to correspond with their audience in real-time, in addition to follow-up discussion

SusanKT: I've listened to some "live" podcasts

AndyC: while some podcasts are highly edited and stylized, more akin to radio documentaries than live radio

SusanKT: recorded live that is... using voice over IP technology w/ people in different locations.

KarenConna nods to Susan

AndyC: skypecasts

SusankT smiles

AndyC: I've done a few myself

ChrisWB cool tool

KarenConna: yes skypecasts - I've listened to a few of those

JosephTa: yea skype rox... I use it to get my cousin in Dallas recorded

AndyC: Skype has made it a lot easier for people to conduct audio interviews in real time

DavidWe admires "This American Life" on radio

BillCon: David I consider podcasting more of a freelance media

AndyC: I use it to interact with colleagues in India. Like they're next door.

AndyC: Hopefully it'll work when I go to Bangladesh next week

JosephTa: Ooo same here... except its family in India.. hehe

SusankT: One of the really nice things about podcasting is that you can more specifically define your audience than you can w/ radio.

AndyC: yep, more niche oriented...

ChrisWB: colleague uses skype to talk to his family in China

KimA: One of the best podcasts I listen to is 2 guys in the UK who record their morning/evening commute...very interesting.

AndyC: If you want a podcast on the works of Cato and Cicero, you can do it.

AndyC: On radio, don't think so.

SusankT lol to Kim... nice

SusankT nods to Andy

AndyC: Ewan Macintosh in Scotland is exploring podcasting for foreign language teaching, for example

KarenConna: That's what attracts me to podcasting---the niche and listening specifically to topics of interest to me

SusankT agrees with KC

ElsonL: Andy, do you think we'll need the bandwidth of Internet2 for videoblogging to take off?

JosephTa: I like the mobility of being able to carry it with me

AndyC: No, not really

AndyC: because Internet2 will be great for full-size, uncompressed video

SusankT: there are some excellent ways to stream and compress video now.

GailSC: My ears perked up at the mention of podcasts in foreign language teaching. How can I find more info on that?

AndyC: and most people don't have access to terabytes of storage - yet

AndyC: go to <http://www.technorati.com> and search for "Ewan Macintosh"

DavidCr: Gail - we've produced a podcast (delayed radio) with an ESL teacher -- worked very well

JosephTa: I'm subscribed to a Spanish and Russian conversational podcast right now

AndyC: Xarasho!

DavidWe: Spanish and Russian at the same time?

SusankT: wow

DavidCr: Gail - although not an adult podcast, rather a student podcast (single issue)

DavidWe: wow!!

JosephTa: yea I know it's bizarre

AndyC: Que trudno!

JosephTa: I tried to do French and Japanese too

DavidWe: Claro que si!

JosephTa: I need to just do romantic languages together

JosephTa: then the others

JosephTa: hehe

DavidWe . o O (Romance)

SusankT: lol

DavidWe: They CAN be Romantic

AndyC: A colleague of mine, Beth Kanter...

JosephTa: that's what you get with a bored college student with a 60 gig ipod

JosephTa: hehe

AndyC: is using video blogging to document herself learning Khmer (Cambodian)

DavidWe: Oh, showing off, huh, Joseph?

GailSC: Thanks!

JosephTa: hehe

KarenConna: Someone asked earlier about how to get teachers to "buy in" to podcasting....

JosephTa: sorry

DavidWe grins

JosephTa: just lots of space and lots of 'casts

KarenConna: I think teachers are taking notice....

DavidWe . o O (give them an iPod and some training)

AndyC: I think some of it is showing teachers there are podcasts about topics they really, really care about...

SusankT nods to Andy

KarenConna: we had over 35 people tonight...our highest attendance. There will be a tipping point.

AndyC: and if there aren't, that they can become the creators of podcasts that fill the niche

ElsonL: Just as personal use of the web has driven teacher interest in learning how to use it...

JosephTa: exactly

DavidWe: Kudos to you, Karen!

AndyC: highest attendance? I'm flattered.

DavidWe bows humbly

KarenConna: Thanks David

AndyC: ditto

SusankT was glad she was here to see that!

ChrisWB: This was great Andy

ElsonL: Yes - thank you Andy!

AndyC: thanks, Chris....

ChrisWB: much to think about

KarenConna: Lots of great info Andy!

SusankT: Thanks Andy!

AndyC: other questions? comments? Grievances?

JosephTa: thinking...

ChrisWB: question Andy...

AndyC: yep

DebraSp: thanks, Andy. Glad my students were able to attend.

DavidWe: For those of you who are not regular Tapped In users, DID THIS WORK FOR YOU?

DavidWe is very interested in how people feel about this kind of online interaction

ChrisWB: how did your photo blog work for connecting people after the hurricane

AndyC: I'm sure having fun.

AndyC: Not well.

DavidWe smiles

DavidWe: Well, that's my MAIN concern

AndyC: Basically, by the time we got the photo blog going...

BillCon: Teachers don't need ipods to start just get them subscribed first

GailSC: I'm new to Tapped In. Thought it was great!!

KimA: Great info Andy - your website is amazing, filled with really useful information...and the DDN site as well.

ChrisWB: thought that was a great idea

AndyC: there were better mechanisms for collecting data

DavidWe: Great, Gail. Thanks for your comment

AndyC: my mobcast, though - <http://katrina05.blogspot.com> -

DavidWe smiles

AndyC: worked wonderfully. We had over 300 posts from around the world, and only two or three instances of spam.

ChrisWB: understand

ChrisWB: very good

SusanKT: Awesome (about the mobcast)

BjB . o O (a reminder that Tapped In has Hurricane Central, a group for teachers interested in helping displaced teachers and students)

AndyC: But not too many people took advantage of the voicemail tool

KarenConna: David - I've checked on that issue and lots of new users tell me they enjoyed the experience. generally they just lurk, but they report they get a lot out of the experience

AndyC: that allowed people to record a voicemail and have it posted as a podcast

DavidWe: Quick question about supporting education post-Katrina in the Gulf Coast states, Andy

AndyC: still waiting for the right event to get people jazzed about that

AndyC: yep

DavidWe: Who is best to contact in affected areas about offering online environments (like Tapped In) to educators?

AndyC: tough question

DavidWe: I've got a few people asking questions - Patsy Wang-Iverson, etc.

DavidWe: Well, we save the tough ones for last

AndyC: I'm under the impression that cosn and SEDTA are working on that

AndyC: I wouldn't contact FEMA or the red cross.

ChrisWB: that is a great idea

DavidWe: I saw COSN had put up VSKOOL

AndyC: I also wonder what Blackboard is doing. Florida's virtual high school has been active.

ChrisWB: Many of the schools will have a chance to start over....

DavidWe: We have a Tapped In member and guidance counselor contacting some state counselor groups

DavidWe nods

ChrisWB: this kind of stuff could be a great for revamping the way school is done

DavidWe: It's an interesting challenge

AndyC: absolutely

DavidWe: Yes, Chris

JosephTa: just curious Andy... what are your thoughts on <http://www.audblog.com/>?? Its an audioblogging tool, I wondered whether an RSS could be written to use it as a podcasting tool?

JeffC: This may have been covered... but podcasts have their limitations... if this were a podcast... 1) I wouldn't have time to listen to it (I can read much faster than I listen) 2) Hyperlinking is a little tricky.

ChrisWB: the more you read the more you see that this is the way students learn and think

DavidWe: We're having another meeting of our Hurricane Central group in TappedIn tomorrow evening at 9pm, EDT. Feel free to login for that

AndyC: I think audblog is working on that. Odeo seems to be more advanced at this stage.

JosephTa: odeo... ::writing that down::

AndyC: that's why I'm a believer in multimedia blogging - pick and choose your medium based on what's appropriate

SusankT: Each tool has its strengths ... there is no one perfect tool.

AndyC: record shorter podcasts with a mix of text, photos, video

AndyC: Meanwhile, I think this would have made a great Webinar with live audio, polling, chat, web tours, etc

KarenConna nods to Andy

KarenConna: except SIGTC doesn't have access to webinars

ChrisWB: I use webct at the pk-12 school I am at yet we use other tools for some functions even though they are in Webct

AndyC: Maybe via icliteracy.info and learningtimes.net? We used them during the tsunami.

ChrisWB: try to focus on the best of breeds

AndyC: Rhodesian ridgeback or papillion?

KarenConna: I belong to learningtimes.net -- I'll check into that. Do they charge?

ChrisWB: I have not found one tool that does it all well

KarenConna: Didn't know about icliteracy.info but will check that out too

AndyC: yes, they do... but maybe the SRI folks could work out a deal with them?

JeffC doesn't know if this link has been mentioned... <http://www.ourmedia.org> ...free media hosting and bandwidth... searchable.

AndyC: icliteracyinfo is run Brenda Kempster

SusankT: here is the link for odeo <http://odeo.com/>

KarenConna: I keep hoping someone will do some open source stuff for webinar software, but haven't found any yet

JeffC: I'm hoping that Tapped In will evolve into that Karen.

DavidWe: we're writing grants

KarenConna: that would be great Jeff

JeffC: Interactive whiteboard, etc.

DavidWe smiles

AndyC: would be wonderful if it did. I'm addicted to learningtimes's interface.

ChrisWB smiles at JC

EmilyW: the SRI developers don't really want to make much changes, at least for right now (from what I can tell)

SusankT: Part of the problem is that webinars have become real business resources and thus profit generating.

DavidWe: They don't have any money to allocate time to it, Emily

KarenConna: right Susan

JeffC: Open tap is open source Emily... it's not SRI that will make the changes.

KarenConna: Susan - and they are quite pricey

KarenConna: Andy - I like the learning times interface to

JeffC wants to open Hack U ... get some vetted programmers in there and make TI truly a forward looking community.

SusankT nods to KC... yep... even Illuminate which is supposed to be focused on educators.

AndyC: we wanted to make it a permanent part of ddn but didn't have the money

BillCon: bandwith and cash to get it live

AndyC: Alrighty, I need to get out of here in just a sec...

BillCon: bummer

ChrisWB: thanks again Andy

SusankT: ah well.. all good things they say.

KarenConna: Andy -- once again thanks. Everyone loved the session

ChrisWB: lots of great ideas and things to think about

AndyC: thanks again, everyone... I really enjoyed participating! We should do this more often.

SusankT nods vigorously

BillCon: Excellent, Thank you Andy

KimA: Excellent Andy

KarenConna: Highest attendance because of our guest!!!!

KarenConna: Thanks

JosephTa: yes thank you

JeffC: Thanks Andy

AndyC smirks

EmilyW: Thanks Andy

AndyC: thanks, everyone...

KarenConna waves bye to Andy

BillCon whistling clapping

DavidCr: Thanks Andy

AndyC: until next time... see ya!