

Title of Session: Targeting Librarians! Funding Tech

Moderator: Lesley Farmer

Title of File: 20081217cybrariansfunding

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Room: Cybrarians Group

BradleyM joined the room.

BjB : hey, Bradley! Glad you found us

LesleyF: Hi, Bradley, here to talk about getting grants for tech?

BradleyM: This is my first visit and I am trying to get oriented to the environment. This is a very interesting use of technology

BjB : Lesley, why don't you introduce yourself to Brad

BjB : Brad, click on the Tapped In tab at the top of your screen and then click on calendar in the blue menu bar

BjB : all the events on the calendar are real time text chats like this

LesleyF: I coordinate the librarianship program at California State University in Long Beach -- and you?

LesleyF: I convene a monthly session on tech and librarians

BjB : I'm a retired communication and art teacher in Pennsylvania, Bradley

BjB : Lesley leads some great discussions. If you're interested in funding tech, she's the go to lady!

BradleyM: I work at Western Michigan University supporting faculty using media...podcasting, streaming, video, videoconference, etc.

LesleyF: Great -- what department, Bradley?

BjB : very cool, Bradley!

LesleyF: or all?

BjB hopes Bradley joins the Faculty Resistance to Online Learning group

BradleyM: I work in the Office of Information Technology and get to work with all of

the colleges and departments. It keeps life interesting.

LesleyF: so does your office deal with grants -- getting and/or managing, or suggesting grants/funding for others?

BradleyM: I have run into resistance to adopting new technologies. Sound like a good group to belong to.

LesleyF: Tapped In is very supportive

BjB nods enthusiastically

BradleyM: My group writes grants, and collaborates with faculty and departments on grants.

LesleyF: ... and we give good advice.

LesleyF: Great -- so what have been your best sources of funding?

BradleyM: We have had success with NSF, and NIH grants....telemedicine/telehealth type projects.

LesleyF: yes, that makes sense. Do you give workshops on grantsmanship?

BradleyM: We also have a MacArthur Foundation Grant application in for using technology with theatre and dance.

BradleyM: How about you?

LesleyF: ooh, that sounds cool!

LesleyF: At the university, we tend to go for the same grants as you, but also try for local/state funding. Sometimes we get companies to chip in.

BjB wonders if, with all the negative news on the economy, grants are still available?

LesleyF: For the College of Ed, our best was the PT3 grants of a few years ago and private companies.

LesleyF: There is still money out there, but the competition is harder. More people want a part of the pie.

BjB nods

BradleyM: One of my staff was awarded an internal grant. We now play with motion capture (video production technique of which Polar Express is an example). We have

used it with live theatre and dance...it is a lot of fun.

BradleyM: I agree. Administrator's are pushing harder for grant apps rather than direct university funding.

LesleyF: we also have internal tech-support grants (sandbox kinds of things). I'm developing a set of interactive learning activities about organizational behavior using video.

LesleyF: Yep, going outside -- and partnering with the community too.

BradleyM: Funding in the State of Michigan is difficult. We have been on a pretty lean fiscal diet for the last five years or so.

BradleyM: I hate to see the rest of the US headed for the same issues.

LesleyF: They want to take out another 10-23 million \$ from Calif. education this year (we were cut 10% last year)

LesleyF: so the grantors want to see partnerships and results...

BradleyM: Michigan has had an actual 5% cut over the last several years....that does not include inflation.

LesleyF: ours didn't count inflation either...

LesleyF: You'll notice on the left hand side of the Cybrarian space a FILE button. You'll see that I uploaded a document listing several grants/grantsmanship URLs that might be useful for your faculty (it's slightly targeted to K12, but can apply to higher ed). do you see it?

BradleyM: I should rephrase that. That over the last several years we have had significant cuts that at this point places us at -5% compared to four years ago.

LesleyF: sounds nice from here...

BradleyM: Found it. Thank you.

LesleyF: There's one URL that needs updating: Moursunds. It should be <http://otec.uoregon.edu/resources.htm>

LesleyF: Note that you can click on the URL and see it; a good feature of Tapped In.

BjB . o O (you may need to hold down the ctrl key to override pop up blockers)

LesleyF: And did you know that this conversation is recorded for archival purposes so

you can keep it on file?

BJB smiles. Thanks, Lesley. When you log out, Bradley, you will automatically be emailed a transcript of your discussions

BJB . o O (from every room in which you've visited and talked)

BradleyM: No, I did not. I entered to explore and 30 seconds later I was in your conference. So I didn't get much chance to explore. But I am learning fast. Thanks for the help.

LesleyF: I think that Tapped In is an easy way to share info with your faculty -- and they don't have to get out into the cold/snow to get real-time help.

BJB : there are also Tips and Tricks on the calendar. Tips are tours of the main features of Tapped In.

LesleyF: You can share different websites, and point out grants tips, for instance.

BradleyM: Yes, it has turned into real winter here. I use a lot of tools so I don't spend all my time traveling.

BJB : great suggestion, Lesley. You can also create your own group room for your staff and teachers, Bradley

LesleyF: I like to show the Foundation Center tutorial on grants, for instance.

BradleyM: There are a lot of good resources here. It will take a while to review all of them.

BJB : there is also a grants group in Tapped In

LesleyF: Do you have that URL? <http://fdncenter.org/learn/shortcourse/prop1.html>

BJB . o O (I may steal some of your resources and put them in the grants group room, Lesley)

LesleyF: fine, BJ.

LesleyF: BTW, you can have people who already have grants share with newbies/wannabees about grants too using Tapped In.

LesleyF: You might even be able to get grantORs to chat online -- it would be a good investment of their time because the applications would improve...

BJB agrees

BradleyM: I can already see a number of uses for TappedIn. It is difficult finding good ways to communicate with faculty. There are a number of outstanding faculty that could be leaders if exposed to the rest of the faculty.

LesleyF: exactly! and it can be difficult to schedule meetings (and parking) for everyone; even the job of scheduling can be a nightmare.

BradleyM: This may be the technology for creating groups of technology savvy faculty and the wannabees.

LesleyF: An easy way to do this would be to have a monthly online meeting that people can join...

BjB : each room in Tapped In has the real time text chat, Bradley...but each room also has an asynch discussion board

BradleyM: Another sleepless night thinking about all of the possibilities :))

BjB . o O (you will NEVER meet all the time schedules of every participant!)

LesleyF: true

BradleyM: Thank you for all of the good information. I am going to do some more exploring, but the possibilities are already thought provoking. Have a good evening/afternoon

BjB waves bye to Bradley. Nice meeting you!

BjB . o O (and welcome to the Tapped In community)

BradleyM left the room.

BjB : guess that's it for tonight, Lesley. I really appreciate you logging in. I know your schedule is very busy also!

LesleyF: well, that was a useful session even though it took a different angle

BjB : yes!

BjB . o O (and it's always a pleasure talking with you ;-))

BjB : I have you on the January calendar for January 21. Will that be ok?

BjB . o O (we can just carry over the same topic if you like)

BjB : I'll try to remember to post reminders to the great grants group too

LesleyF: yes, let's redo the topic -- but let's do it a week earlier or later because I'll be in Denver.

BjB : let's go a week later....28

LesleyF: works for me!

LesleyF: have a great holiday -- staying close too?

BjB : good. Then you won't conflict with anyone

BjB : yes, we're staying home. Kids are local

LesleyF: that is our only trip -- going to North Calif. to visit family

LesleyF: so I'll let you go and get ready for the holidays (they're coming way too fast these days -- Brazil and India sure made my time frame go wacky).

BjB : I'll bet...but what a way to go!

LesleyF: a long way...

BjB . o O (it also has to do with age, but my lips are sealed ;-)

LesleyF: consider the alternative of getting older though...

BjB nods solemnly. But you must admit the time does fly

LesleyF: and we need to as well; ciao!