

Title of Session: Tapped In Festival 2005 Planning Meeting

Moderator: BJ Berquist

Title of File: 20050608planning

Date: June 8, 2005

Room: TI Festival Group Room

BJB2: Shall we get started?

DianneA nods to BJ

MaryFT: I'm ready

YvonnePH: sure

BJB2 calls the meeting to order

DianneA: can I give notice that I may have to leave early ...

EmilyW: same here

BJB2: does anyone have any old business that they want/need to discuss?

DianneA: I will stay here virtually, but I may not respond

BJB2 . o O (we'll keep the meeting short)

DianneA: the certificate process is working BJ

EmilyW: not many people have responded to my messages about the poster session

DianneA: the Pre-Festival tours for Helpdesk are under way

BJB2: I've been posting descriptions of events as I get them. I still need to get a description of the TUT events.

EmilyW: Yvonne, did I send you a message?

BJB2: Great that the forms are working well. Emily, I think we have quite an impressive number of groups signed up for the poster session

YvonnePH: I am not sure if I got a message

EmilyW: they maybe I did not send it, I thought I did, but I couldn't remember

DianneA: We have had about 8 participants so far .. and I am adjusting the program to respond to Helpdesk Volunteer tasks and skill needs

EmilyW: Do you want tut group to be featured at the poster session?

MaryFT: BJ...I thought I sent you a brief description of the TUT Digital Storytelling Session

BJB2 checks the calendar

MaryFT: Emily, what do we need to send you for the poster session?

BJB2: yep, there is a description on the calendar for the storytelling session, Mary

MaryFT: oh good

YvonnePH: good

MaryFT heaves a sigh of relief

EmilyW: you just need to let me know if you would like your group featured

EmilyW: (linked from the groups lobby)

MaryFT: well...since we're really only a school-based group, it's probably not necessary

BJB2: I think what I need is information on the coffee house that TUT volunteers will be holding

BJB2: and didn't we discuss having a scavenger hunt?

MaryFT: okay...Yvonne and I will work on something right now

MaryFT: yes

BJB2 . o O (as part of the coffee house activities)

DianneA . o O (I couldn't remember 'scavenger' the closest I got was 'paperchase')

BJB2: will the coffee house be open during the whole festival? I've scheduled opening ceremonies in the cafe too

EmilyW: ok I wasn't sure since there are members of the group on TI like me who are not part of the group

DianneA: I guess the main value of the group poster room is to 'gather' new members

MaryFT: BJ- we have volunteers for the coffee house but have not put them in time slots yet

EmilyW: right

BJB2: I think we'll have David break a virtual bottle of champagne over the Cafe entryway

DianneA: another role might be to show what groups can do/are doing and how to expand the use of TI

EmilyW: and so members can see what groups are like

BJB2 nods to Mary....that's not a problem. I just want the calendar to reflect the activities that will be available

BJB2 thinks we have a couple different threads going here

EmilyW: Since we are talking about the poster session, should we talk about the credits now and your suggestion BJ?

DianneA: and the spreadsheet of volunteers will show who is rostered on in the Cafe if you let me know that Mary

BJB2: ok, Emily...let's discuss that

BJB2: the poster session will be an open house kind of thing...no specific hours, etc, unless a group chooses to put someone in the group room

BJB2: we want to encourage people to visit group rooms...

BJB2: and then come back to the group lobby and post comments to the discussion board

BJB2: I was thinking about giving a one hour credit for participation to those that visited x number of group rooms and posted comments

BJB2: but I'm not sure this is feasible

BJB2: from a management standpoint

EmilyW: I am not sure how many would come back and post comments

BJB2: we could read all the posts after the festival and check for anyone who posted three times

EmilyW: that was not the original goal of the poster session (or at least not what I had in mind)

EmilyW: if we did give credits for posts, we could check afterwards

BJB2: this would be one way to draw participants to the poster session, Emily

BJB2: comments from anyone?

EmilyW: as of now we have about 20 groups featured

BJB2: . o O (we'd need a volunteer in the group lobby all day, too, which may be a strain on the volunteers)

DianneA: we could add the poster session as one of the options for the claim on the certificate, and then check if they have posted a comment ...

YvonnePH: I am still just trying to get a good grasp on the poster session

DianneA: we would need to have the 'code' planted somewhere ...

BJB2: the poster session is to showcase Tapped In special interest groups

YvonnePH: ok

EmilyW: I think we should expand the messages to messages about groups at Tapped In, not just the ones featured

EmilyW: not a place to advertise

EmilyW: but to post thoughts

EmilyW: there are 627 groups at Tapped In

BJB2: do you think that people offered to have their group in the poster session so people could post general thoughts about groups or to get people interested in joining their group?

DianneA: I hope to do a powerpoint or jpeg file to put in the poster room to suggest how groups can operate and build community

BJB2: excellent, Dianne!

EmilyW: yes

DianneA: I'd draw on the help file for groups for that

EmilyW: great idea Dianne

EmilyW: I guess they could advertise their group

EmilyW: I just think with limiting it to just 20 groups is not a fair way to get credits for the session

BJB2: so what we need to do is decide if we want to give credit for to people who participate in the poster session. Do we want to set a minimum amount of participation?

BJB2: the comments could include feedback on how well the groups meet resource needs for their topics

BJB2: how about a list of questions to respond to?

EmilyW: exactly what I was thinking!!

EmilyW: as a starting point

EmilyW: could we make a note in the groups lobby with the questions?

BJB2 nods to Emily. Do you want to come up with the questions?

DianneA: yes emily and the answers could be filled in the comments section of the credit claim form

DianneA: that way we would not need to check, but could check to audit

EmilyW: yes I will come up with questions

DianneA: the main objective is to get people to post in the discussion in the lobby/poster room, and stimulate discussion between members, rather than get credits ...

EmilyW: not sure about the answers for credit form

EmilyW: right

EmilyW: that is the main objective

EmilyW: but I think we could give prizes (depending on how many we have)

BJB2: Mary, do you think people will participate in the poster session if they don't get credit?

DianneA: so one of the questions might be 'what did you post about in the discussion area?'

EmilyW: ok

EmilyW: that works

EmilyW: and then we can check

MaryFT: probably

BJB2: Emily, we'll have 3 prizes from LOC, one from Infosearcher, one from Real English

EmilyW: if they don't fill it out in the form that that participated, then they don't get credit

MaryFT: it's the age-old divide between intrinsic and extrinsic motivators

EmilyW: I feel like peeeople would participate anyway

EmilyW: if they find the posts interesting

BJB2 nods solemnly to Mary. A lot of schools of ed require students to log in...and many participants want to get the certificates for CEUs from their school districts

YvonnePH: credit is good

BJB2 hates to burst Emily's altruistic bubble...but most educators won't go out of their way to participate in anything unless they 'get' something for it

YvonnePH: I find that to be true

EmilyW: I didn't know how it work for the credits, but the idea Dianne suggested, makes more sense then asking what groups did you visit? or anything like that

BJB2: I agree with you there. That's an excellent point

BJB2: I was just trying to set a measurable participation

BJB2 . o O (one of the reasons we don't give the code for a session out until the end of the session)

EmilyW: but if someone did not put in the form that they posted a message and the did, then they should not get credit

DianneA: for the code in the poster room we would have to have it 'noted' and direct people in the room to the note

EmilyW: I was thinking there would not have to be a code

BJB2 agrees with Dianne. I'd also like to have a volunteer in the group lobby

DianneA: we did toy with the idea of extending the time for events fro groups before and beyond the 12 hour Festival and getting notice of credit claims after the 12 hour time frame

EmilyW: just ask did you participate in the session? What did you write about in your message(s)?

BJB2: yes, we did...would you like to have the poster session available for three days?

EmilyW: the poster session can stay

EmilyW: but is that fair for people to get credit if the did not post a message the day of the festival?

BJB2 . o O (or a week? I'd like to put something in the June newsletter about the poster sessions so we do need to resolve this)

DianneA: if the poster session were available for a bit longer it would give those that are interested to come back on the basis of the fun of the festival to spend time getting to know other groups time to do that and get credit, and the extrinsic reward would help the intrinsic

EmilyW: right

EmilyW: I think the poster session should continue as long as it could

EmilyW: (not for the credit)

DianneA: It might be possible to 'man' the group lobby room from the reception and using the online tab and private messaging?

DianneA: especially for the quieter times in reception

DianneA: I agree with Emily - credits till the end of the week then wrapped, and the 'poster' arrangements left for a month and then reviewed

BJB2 nods.

DianneA: I have a space on the helpdesk schedule to register the manning group offices or lobby

DianneA: but on the strength of previous years I think will be scratching to man it the whole 12 hours especially if it is slow

DianneA: and after all, the main events are the main event

EmilyW: how many users actually log on during the festival?

DianneA: over 300 from memory

EmilyW: wow

EmilyW: are there a lot online at one time?

BJB2 nods. Festival day is amazing, Emily

DianneA afk

EmilyW: wow

BJB2: we have the poster session logistics resolved?

EmilyW: I think

BJB2: any other questions or concerns?

BJB2 . o O (I promised to have a short meeting and we better quit soon or our window of opportunity for short will be gone)

EmilyW is thinking

BJB2: the next meeting is June 22

YvonnePH: will mark my calendar

MaryFT: me too

BJB2: we'll be at the one month date then so hopefully we'll have most of the planning in place

JeffC joined the room.

JeffC: Did I miss the free pizza?

BJB2 nods sadly to Jeff

JeffC: dang... good thing I just made some chocolate chip cookies (munch munch)

YvonnePH left the room.

JeffC: Dave Sasso has agreed to volunteer on Helpdesk for the Festival from 4-7p.m.

BJB2: oh, cool..in the SAC?

JeffC: Yeah... wherever is needed.

EmilyW left the room (signed off).

BJB2: great. He's such a dear