

**Title of Session:** MusicShake - Music-making for everyone a la Web 2.0

**Moderator:** Kihong Bae and Luke Seo

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**KihongB:** hello everyone

**LeanneM:** hi

**KihongB:** thanks for joining us again today. can't believe it's been a month since our last session

**BJB2:** Welcome to this month's MusicShake!

**BJB2:** Kihong, we usually start with introductions...

**BJB2:** would you like to do that?

**KihongB:** We just came back from a demo at an institute for film making and it was exciting to see teachers/students get excited

**KihongB:** oh yes sure

**KihongB:** so let me introduce myself

**KihongB:** I am the owner of Musicshake Group and the General Manager for Musicshake

**BJB2** applauds wildly

**KihongB** takes a bow

**BJB2:** Chris and Leanne, can you please tell Kihong a little about yourselves?

**LeanneM:** I'm in Seoul, its freezing again and I teach ESL EFL

**ChristinG:** I am Christine - I live in Carlsbad (near San Diego). I am currently teaching PE and look forward to getting a classroom teaching job in elementary.

**ChristinG:** Hi Leanne...you are in my online class at CSUSM I think...

**KihongB:** Welcome Leanne and Christin - it's very nice to e-meet you

**LeanneM:** Hi I think you are too

**KihongB:** Leanne - I am from Seoul too. Definitely nice to see someone from my hometown :)

**LeanneM:** are you there now

**KihongB:** in sunny LA now :)

**LeanneM:** I'm jealous

**LeanneM:** I love Seoul though!!!

**KihongB:** so let me start with a question here

**KihongB:** how familiar are you all with music making software?

**ChristinG:** Not too much...

**LeanneM:** Garageband...does that count?

**KihongB:** do any of you have experience using Garageband by any chance?

**ChristinG:** I do not.

**KihongB:** So Garageband is a software provided by Apple

**LeanneM:** I wouldn't call it music that I have made on it

**BJB2:** smiles.

**KihongB:** that allows users to create music (pretty low quality though)

**LeanneM:** agrees

**KihongB:** what we wanted to do when starting Musicshake

**KihongB:** was to create something easier and high quality than GB

**KihongB:** that's mainly for PCs

**KihongB:** so Musicshake is a free to download program

**KihongB:** that you can download at <http://eng.musicshake.com>

**KihongB:** that allows you to create your own music w/o any previous musical

background

**LeanneM** its in Korean too!!

**KihongB**: hmm..it's probably because of your geographic settings.

**KihongB**: you should find a ENG button on top of the page

**LeanneM** found it

**KihongB**: [http://www.youtube.com/watch?v=X\\_fPK8N8tKs](http://www.youtube.com/watch?v=X_fPK8N8tKs)

**LukeS** joined the room.

**KihongB**: this is a video that explains briefly what Musicshake is

**BJB2**: hi, Luke! Glad you could join us

**KihongB**: I am actually one of the presenters there haha

**KihongB**: hey Luke come on in

**LukeS**: hi there... sorry I am late

**KihongB**: can you introduce yourself Luke?

**LukeS**: my name is Luke and I am with Musicshake.

**LeanneM** wonders if Luke is from Seoul too?

**BJB2** watches the video on You Tube

**LukeS**: (originally from Seoul but living in the US for a long time now)

**KihongB**: Let me know if you've had some time to watch the video

**ChristinG** watches the video too

**KihongB**: it's fairly simple so you should be able to get the idea very quickly

**LeanneM** still watching

**BJB2**: you make it look so easy!

**KihongB**: thanks BJ~

**KihongB:** it is really easy actually

**ChristinG:** Fun!

**KihongB:** I always wanted to be a drummer but without the classes, training...I never had the chance

**KihongB:** but with technologies like musicshake, I can now really enjoy creating my own drum beats

**LeanneM:** this is awesome

**KihongB:** Here's a song that I created in 15 minutes -

**KihongB:**

[http://eng.musicshake.com/Listen/Song/SongContent/?CONTEST\\_NUM=18284](http://eng.musicshake.com/Listen/Song/SongContent/?CONTEST_NUM=18284)

**KihongB:** let me know what you think of this R&B track

**LeanneM:** I typed it in what do I click on

**KihongB:** the song should just start playing

**LeanneM:** a bunch came up Can't wake up cuz of you etc?

**KihongB:**

["http://eng.musicshake.com/Listen/Song/SongContent/?CONTEST\\_NUM=18284"](http://eng.musicshake.com/Listen/Song/SongContent/?CONTEST_NUM=18284)

**BJB2:** I don't hear the song either...

**ChristinG:** I got it...

**KihongB:** can you try copying and pasting the whole link (w/o the quotation marks though)

**LeanneM:** I cant copy or paste in here can I?

**ChristinG:** It is really good...kids would love this - it would make a great station at the computers!

**LukeS:** try this...

**LukeS:** <http://tinyurl.com/ctd5nn>

**BJB2:** oh, nice!

**LukeS:** should be easier to just type on the browser

**LeanneM:** ah nice I got it

**KihongB:** so this is how easy it is to create a nice sounding track with Musicshake

**KihongB:** I am actually a music dummy

**KihongB:** but I do know a good beat when I hear it

**KihongB:** so think of what children can do when they have access to these technologies

**KihongB:** with every student creating their own contents these days...video, slideshow, e-card etc..

**KihongB:** it'll be really cool if they can create their own music to go with it

**LeanneM:** can they up-load to cyworld and or myspace

**BJB2:** absolutely...and they don't have to worry about copyright infringement

**KihongB:** they can send the song to MySpace and other tons of social networks

**KihongB:** we have a separate page on Cyworld that you can use

**KihongB:** BJ has a great point here

**KihongB:** all the music samples are created by Musicshake musicians - so there are not copyright issues

**LeanneM:** can Apple users use it?

**LeanneM:** it says operation system Windows

**KihongB:** yes, it's for PCs only. We do want to differentiate ourselves from Apple's Garageband

**LeanneM:** oh ok

**LeanneM:** did you develop it in Korean language also as well as English

**KihongB:** yes we have both versions

**KihongB:** so depending on where you are at - we automatically redirect you to the respective site

**LukeS:** you can head over to the Korean version by clicking on the Korean flag at the top of the page also

**LeanneM:** Yeah this is great

**LeanneM** translation already done!!

**KihongB:** we've always been big fans of user generated contents

**KihongB:** love the idea of empowering the general users to do something creative

**KihongB:** the only problem with music is that...it's really hard to create music..

**KihongB:** all sorts of problems...you have to know the theories, instruments etc...

**KihongB:** but with Musicshake, this is definitely going to change big time

**LeanneM:** they can upload it too the MP3 player too?...sorry I'm on my mac right now, should have switched

**BJB2:** have you heard from any music teachers about Musicshake?

**JeffC** joined the room.

**BJB2** waves hi to Jeff

**JeffC** waves

**KihongB:** hi Jeff

**ChristinG:** I have not...

**KihongB:** welcome

**JeffC:** Hi Kihong. I know I'm coming in halfway... at some point I'd like to make a suggestion.

**LeanneM:** I haven't heard of it

**KihongB:** yes, you can download as mp3

**KihongB:** and play on iPod and etc

**KihongB:** sure Jeff - let me know when or feel free to just jump in the middle

**JeffC:** well... I was thinking that a future session here could integrate with Yugma and/or

WizIQ.

**JeffC:** we're talking audio/video... so... having that type of presentation integrated with tapped in text chat would enhance a Musicshake session.

**JeffC:** plus it would give us all a chance to see and hear each other.

**KihongB:** oh...is this like Webex?

**JeffC:** yes... but free!

**KihongB:** DEFINITELY. I think this would be great

**LukeS:** wow this is a great tool

**JeffC:** Yugma allows desktop sharing, Wiziq is better for presentations (with a video hookup through webcam).

**KihongB:** In our next session, we'll set up a link and you can all jump in and see Musicshake in action

**JeffC** hands the floor back to Kihong and ponders future sessions... I'll test pilot with you before then.

**KihongB:** AWESOME sites..this is why I love the web and technology!!

**LukeS:** thank you for a great suggestion

**BJB2:** The next MusicShake discussion will be on May 13

**KihongB:** thanks again Jeff

**KihongB:** sounds good.

**JeffC:** my pleasure... day after my dad's birthday.

**KihongB** writes down all these great websites

**BJB2** . o O ( they'll all be in your transcript, Kihong )

**KihongB:** is everybody familiar with Pachelbel's Canon in D?

**BJB2** nods

**ChristinG:** walked down the aisle to it

**BJB2** hums the tune ;-)

**KihongB:** <http://tinyurl.com/dbw3nx>

**LukeS** it is a nice tune

**LeanneM:** uh?

**KihongB:** let me know what you think of this Canon in D remix

**ChristinG:** It is cool...but I like it slow and on the harp was very nice :)

**LukeS:** with Musicshake you can create a "calm" version too

**LeanneM:** its cool I have never heard a different version

**KihongB:** so another fun thing that can be done with Musicshake is a remix

**KihongB:** based on existing songs

**ChristinG:** Leanne - you have probably heard it at weddings:  
<http://www.youtube.com/watch?v=DZHw9uyj81g>

**LeanneM:** you are right I have, I just never knew what it was

**LeanneM:** you can mix in Brittany Spears or Wondergirls with this?

**LeanneM:** Sorry for all the questions I'm trying to download it now

**LukeS:** There are some copyright issues there Leanne

**LeanneM:** yeah I guess but if you are remixing Canon D

**LukeS:** for popular music remixes, we run promotions and events

**LeanneM:** ah ok

**LukeS:** Canon in D is in public domain

**LukeS:** what we do want to do though...

**LukeS:** (and we are working on this right now) we want to find well-known copyright free music and put them in Musicshake

**LukeS:** music is even more powerful when people can relate to the melodies



**JeffC** has to run back off to his son's AA baseball game... will stay logged in and lurk. Thanks Luke and Kihong... I'll be in touch.

**LukeS** thanks Jeff

**KihongB**: see you Jeff~

**JeffC** waves bye and is afk.

**KihongB**: okay I think we have 10 more minutes and would like to open up for any questions?

**LeanneM**: Do I just hit the MP3 button to download it to the MP3 player?

**ChristinG**: Can students format the CD that is shown when you play the song to have whatever graphic they want on it?

**LukeS**: Leanne, the MP3 download is the only case where we charge...

**LeanneM**: oh ok that's why it needs my username and login?

**LukeS**: 99 cents per song (first you have to buy some virtual cash called Shake Cash)

**LeanneM**: US dollars

**LukeS**: that's correct

**LukeS**: this gives the buyer a personal license to the music - you can do most anything except making money off of the song

**LeanneM**: ah

**LukeS**: often we have students and user buy the song to use in their videos, presentations, podcasts, etc...

**BJB2**: otherwise the students are not able to use the music in their presentations?

**LukeS**: well, it really depends how they make the presentation, but if they want to embed the MP3 into their presentation, then it would be difficult

**BJB2** nods

**KihongB**: the programs we have for schools give unlimited music making and mp3 downloads for either 6 months or 12 months - heavily discounted though

**BJB2**: good to know!

**KihongB**: all rite - so I guess we are done for the day

**BJB2** looks at the clock on the wall....almost out of time!

**KihongB**: we'll try to set up a live demo for our next month's session

**LeanneM**: this was awesome and it's great its in Korean too!!

**KihongB** is wondering where the time flew!

**BJB2**: Thanks, Kihong and Luke, for bringing MusicShake to Tapped In

**LukeS**: a pleasure

**KihongB**: Thank you BJ for giving us this awesome platform

**BJB2**: work with Jeff and we'll see you in May

**KihongB**: definitely

**BJB2** waves goodnight

**ChristinG** waves goodbye!

**LeanneM** waves good morning:)

**LukeS** waves to all

**KihongB**: thank you everybody. if you have any questions please email [edu@musicshake.com](mailto:edu@musicshake.com) or tap us on our Musicshake Tapped In group